INVITATION

You are invited to support HKIDA to launch the Members Directory 2014

The directory is an all-inclusive guide to present the best of the members of Hong Kong Interior Design Association. It enhances networking, strengthens business connections and keeps you in the know on all the happenings in and around HKIDA.

This year's edition, titled HOTEL | F&B OUTLETS, will be produced in the format of a hardcover design book. The 400-page directory will feature company portfolios and a collection of roughly forty hotel and restaurant interiors completed by HKIDA members.

Available at major bookstores in Hong Kong and by direct circulation in China, HOTEL | F&B OUTLETS will also be circulated to key personnel at leading land developers and hotels across major cities in Asia, including Singapore, Taiwan, Thailand and Vietnam. We are also working on a digital version to increase circulation.

Please enroll in the HKIDA Member Directory 2014, and showcase your talent to local and overseas professionals seeking both innovation and professionalism in interior design.

Attached please find the enrollment kit for details.

For further information, please call HKIDA Admin Office at +852 2866 2039.

Sincerely,

HONG KONG INTERIOR DESIGN ASSOCIATION
香港室內設計協會

hinge
architecture and design magazine

HKIDA Member Directory 2014 is jointly published by
Hong Kong Interior Design Association and hinge magazine

MEMBER DIRECTORY 2014
Exclusive to HKIDA Members

HONG KONG INTERIOR DESIGN ASSOCIATION
香港室內設計協會

MEMBER DIRECTORY 2014

Exclusive to HKIDA Members

HOTEL | F&B OUTLETS

A Collection of 40 Hotel and Restaurant Interiors

MEMBER DIRECTORY

2014 Showcase Your Design Talent

Two Attractions in One

Hotel and F&B Outlets, an editorial by *hinge* magazine, a collection of roughly forty hotel and restaurant interiors.
HKIDA Professional Members who order pages will be invited to submit projects

The directory is an all-inclusive guide to present the best of the members of Hong Kong Interior Design Association

even MORE

Book Size : width 210 mm X height 290 mm

- area size increased and larger than ever can present your project photos much better

A Professional Look and Stylish

- 400 pages with Hard Cover and stylish graphic design

Circulation and Coverage

- wider coverage and focus on Professional Market
- direct distribution to key personnel at leading land developers and hotels
- covers Hong Kong, China and also major cities in Asia
- digital version will be sent to media for book review and promotion

Enroll for *2 PAGES* and *GET 2*

HKIDA Professional Members who order pages in the Member Directory, will be invited to submit projects of hotel and restaurant Interiors to be shown in detail within *Hotel and F& B Outlets*, an editorial by *hinge*

* Hotel and F&B Outlets is the main theme in editorial this year. Residential Interiors will be the theme in 2015.
* *hinge* reserves the right of editorial control for any materials submitted.

BOOKING PACKAGE

MEMBER SHOWCASE *Professional / Ordinary / Corporate / Affiliate Personal Members only*

Those who order pages in Member Showcase will be invited to submit projects to be shown in detail within Hotel and F&B, an editorial by *hinge*. Hotel and Restaurant Interiors is the main theme in editorial this year. Residential interiors will be in 2015. *hinge* reserves the right of editorial control for any materials submitted.

	Normal	Early Bird	Early Bird 2-yrs package
2 pages	HK$8,600	HK$6,600	HK$12,040 each year only HK$6,020
4 pages	HK$16,000	HK$12,800	HK$24,000 each year only HK$12,000
6 pages	HK$24,000	HK$19,200	HK$36,000 each year only HK$18,000

CORPORATE PROFILE *Affiliate Corporate Members*

	Normal	Early Bird
1 page	HK$15,000	HK$13,000
2 pages	HK$30,000	HK$22,000
4 pages	HK$60,000	HK$40,000

Early Bird deadline : **28th June, 2013**
Booking deadline : **31st July, 2013**
Material deadline : **15th August, 2013**

MEMBER DIRECTORY 2014

Yes, I would like to order pages in HKIDA Member Directory 2014

☐ page(s) in Member Showcase / Corporate Profile (delete as appropriate)

Total in HK$

☐ please invoice my company

☐ I enclosed a cheque payable to "Interior Design Association (HK) Limited"

Name

Company

Address

Mobile Telephone

Email Fax

Signature Date

Email this enrollment form to admin@hkida.org or fax to +852 2866 3261 for reservation

Early Bird offer will be valid only if both enrollment and payment are made on or before 28 June 2013
Please make your cheque payable to "Interior Design Association (HK) Limited" and send to **216A, InnoCentre, 72 Tat Chee Avenue, Kowloon Tong**

BOOKING PACKAGE

RESOURCE BOX (1/4 Banner size: 180w x 59h mm)

Hong Kong Interior Design Association (HKIDA www.hkida.org) with *hinge* is collaborating to launch the Member Directory 2014. Titled 'HOTEL AND F&B OUTLETS', the 400-page directory will be produced in the format of a hardcover design book. It will feature company portfolios and a collection of roughly forty hotel and restaurant interiors completed by HKIDA members.

We would like to invite you to advertise your company and products in the directory. We offer your company a special rate:

	DIAMOND HKD$9,800	PLATINUM HKD$8,800	GOLD HKD$7,200	SILVER HKD$6,000
Early Bird (Early Bird Deadline: 28th June, 2013)	HKD$ 8,300	HKD$7,500	HKD$6,200	HKD$5,200
¼ Banner (180w x 59h mm)	1	1	1	1
HKIDA Affiliate Corporate Membership	12 MONTHS	12 MONTHS	×	×
Placing Company Hyper Link on HKIDA Website	12 MONTHS	×	12 MONTHS	×
Placing Company News On HKIDA E-Newsletter	1 TIME	×	×	×

Booking Deadline: 31st July, 2013 / Material Deadline: 15th August, 2013

'HOTEL AND F&B OUTLETS' will be circulated to individuals and organizations across Hong Kong, China and major cities in Asia. Benefit from this opportunity to get the desired exposure among architects and designers alike!

YES, I would like to enroll in HKIDA Member Directory 2014

☐ DIAMOND ☐ PLATINUM ☐ GOLD ☐ SILVER (tick as appropriate)

Total in HK$

☐ please invoice my company

☐ I enclosed a cheque payable to "Interior Design Association (HK) Limited"

Name	
Company	
Address	
Mobile	Telephone
E-mail	Fax
Signature	Date

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