Dear HKIDA Members,

Welcome to the latest issue of HKIDA E-Newsletter, which will be updated constantly! Here the members will be able to keep abreast with the hottest information, latest developments and activities of HKIDA as well as that of the interior design industry in Hong Kong and Asia Pacific region. Your views and comments are appreciated for the production of this newsletter in the coming issues. (Please send to admin@hkida.com)

Registered Interior Design Association (RIDA)

RIDA Project Report
In 2005, the HKIDA initiated Registered Interior Designers Association (RIDA), a project whose objective is to promote the interior design profession and gain the support of the government as well as public towards the establishment of a registration system for Hong Kong Interior Designers. RIDA received an internal research grant from the Hong Kong Polytechnic University to conduct a background study to examine the feasibility of setting up an interior design registration system in Hong Kong by looking at the regulations and legislations for the interior design professional in Europe, USA and Asia, and interview Hong Kong interior design professionals and key stakeholders.

Interviews
In this stage, the RIDA team interviewed many stakeholders to ask them about their views on interior design registration, as here are some of the results:

Barrie Ho
At the time I felt the demand and supply was there. Supply in terms of the professionalism of interior designers, and demand in terms of client’s expectations. In the construction of a building, everyone from architects to structural engineers, civil engineers, E&M engineers, quantity surveyors, to OP inspectors, and after the building is completed, realty agents, electricians and plumbers are all licensed. But if interior designers are the only ones who are un-licensed, they have the potential to
undo all the work that went on before that. If the Building Ordinance is put in place to ensure public health and safety, it seems there is a big gap in the system when there is no licensing for interior designers in Hong Kong."

**Ronald Lu**“Registration which to standardize the quality. The public has quality assurance, so that HKIDA members have attained certain professional and ethical standards, and I will always support that. Architect is totally different to Interior Design, the architect have to be concerned with the city, skyline, building heights, all sorts of urban stuff. However, Interior Designer is not as diverse on the skill set and requirements. I don’t think there’s any conflict; I think it would be a good partnership in between Architect and Interior Design.”

![Selina Chow](image)

**Selina Chow**“The idea of setting up a licensing system for Hong Kong Interior designers has to involve many issues, just like Chinese medicine practitioners were in various stages of establishing a licensing system…

Here are some of my suggestions to setting up an interior design registration system in Hong Kong:

- Get organized;
- Prepare Script (sufficient research, canvass various opinions and etc.)
- Raise your Profile
- Gather the people who are interested in Interior Design. Connecting with the Media and promoting the Interior Design in Hong Kong to the general public.
- Push forward the Interior Designer more enthusiastic about the project.”

**Conclusion**

Research, interview and present report are the result of eight months of hard work by Horace Pan, vice-chairman of the HKIDA and the RIDA research team. The next step is for Hong Kong Interior designers to unite and press on with their effort to achieve licensing, for as we have discovered in our foreign case studies, the road towards licensing is always long and arduous.
Education

Hong Kong Interior Design Association Scholarship

Hong Kong Interior Design Association Scholarship Scheme aims to recognize the academic achievements of the outstanding interior design undergraduate students; to identify potential interior design students and develop them into future designers; to promote the HKIDA to engineering students in local institutes; and to encourage our future designers to take active participation in the HKIDA activities.

Scholarship for Hong Kong Design Institute

Mr. Kinney Chan – the Chairman of HKIDA presented the scholarship award to Mr. Chui Ming Fung, Mephan for the best design graduate of Interior Design at the Hong Kong Design Institute Annual and IVE Graduation Show at Hong Kong Conventional and Exhibition Centre on 26 June 2008.

Scholarship for Caritas Bianchi College of Careers

Mr Felix Chung Kwok Pan – the Chairman of Hong Kong Apparel Society Limited presented the scholarship award to Mr. So Chi Man, 2008 Graduate of Associate Degree in Interior Architecture at the award Ceremony of Caritas Bianchi College of Careers Annual Design Exhibition 2008.
**Events & Activities**

### 8th Homex & Design Plus Expo 2008

HKIDA as a supporting association for the 8th Homex & Design Plus Expo on 22-24 August 2008 at Hong Kong Convention and Exhibition Centre. The organizer will invite world-known designers to share their latest designs in Homex, and will gather the most up-to-date exhibits. Over 85,000 visitors, including architects, interior designers, product designers, developers, suppliers and users, are expected in this event. This exhibition is surely the best channel for HKIDA to promote our image and set-up the network with the general publics.
**16th Asia Pacific Interior Design Awards (APIDA)**

**APIDA 2008 Presentation Ceremony and Gala Dinner**

- The first round judging will be held on 23 September 2008. The first round judging of the 16th Asia Pacific Interior Awards 2008 was successfully held on 23 September 2008 at InnoCentre Hong Kong and the 6 distinguished judges are as follow:
  - Mr. Bernard M. B. Hui, Rocco Design Architects Ltd
  - Mr. Dominic K. K. Lam, Leigh & Orange Ltd
  - Mr. Glenn R. Wing, AIA (The Chapter of The American Institute of Architects)
  - Dr. Ronald Lu, Ronald Lu & Partners (Hong Kong) Ltd
  - Ms. Shirley Chang, Chang Bene Design Ltd
  - Mr. Tino Kwan, TinoKwan Lighting Consultants Ltd

- Finalists from each category will be judged by a team of international judges in October 2008.
  - Chiara Cibin
  - Frank Peters
  - Masayuki Kurokawa
  - Neville Smith

- The final result will be announced at the Award Present Ceremony and Gala Dinner on 5 November 2008.

Hong Kong Interior Design Association cordially invited your presence at the Award Ceremony and Gala Dinner of 16th Asia Pacific Interior Design Awards 2008.

**Date:** 5 November 2008 (Wednesday)  
**Venue:** Meeting Room 301A & 301B, Hong Kong Convention and Exhibition Centre, Wanchai, Hong Kong  
**Time:** Cocktail Reception at 6:30pm  
**Dinner at 7:00pm**

Tickets are available at HKIDA:  
- HK$1,200/person  
- HK$10,000/per table for 10 person  
- HK$12,000/per table for 12 person  
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